## Learning from baseline surveys and pioneers' experiences: Introduction of Session 2

Taka Furuichi Forestry and Forest Products Research Institute

ベースライン調査結果と先行経験から学ぶ:セッション2の趣旨 古市剛久(森林総合研究所)

Mountain slopes and valley in Mu Cang Chai, Yen Bai Province, Northern Vietnam

International Seminar, 1 February 2023

## Structure of the Seminar

#### Our project:

'Development of technologies to enhance the functions of forests for disaster prevention and mitigation in developing countries' (a 5-year plan)

### Three components:

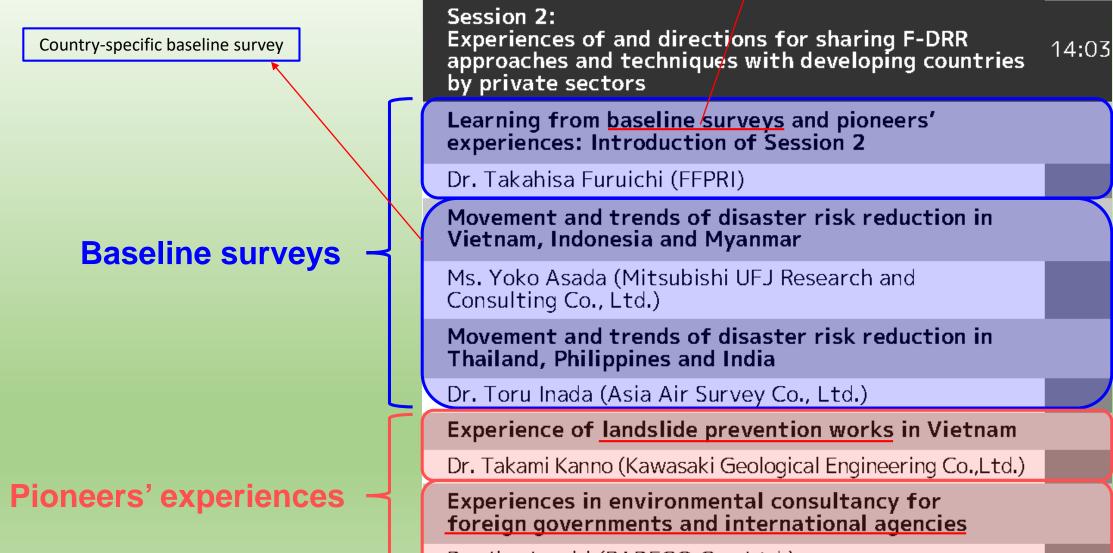
- 1) Research and analysis
- 2) Technical development (field-based in Vietnam)
- 3) Provision of information

This seminar has been organized based on the major outputs from the component 1 (Research and analysis) in this project for the last 3 years. Session 1: Policy-level status and directions

> Panel discussion: Sharing comments between sessions

Session 2: Field-level knowledge and experience Session 3: Perspectives from recipient countries

Participation of Japanese private sectors in international development projects

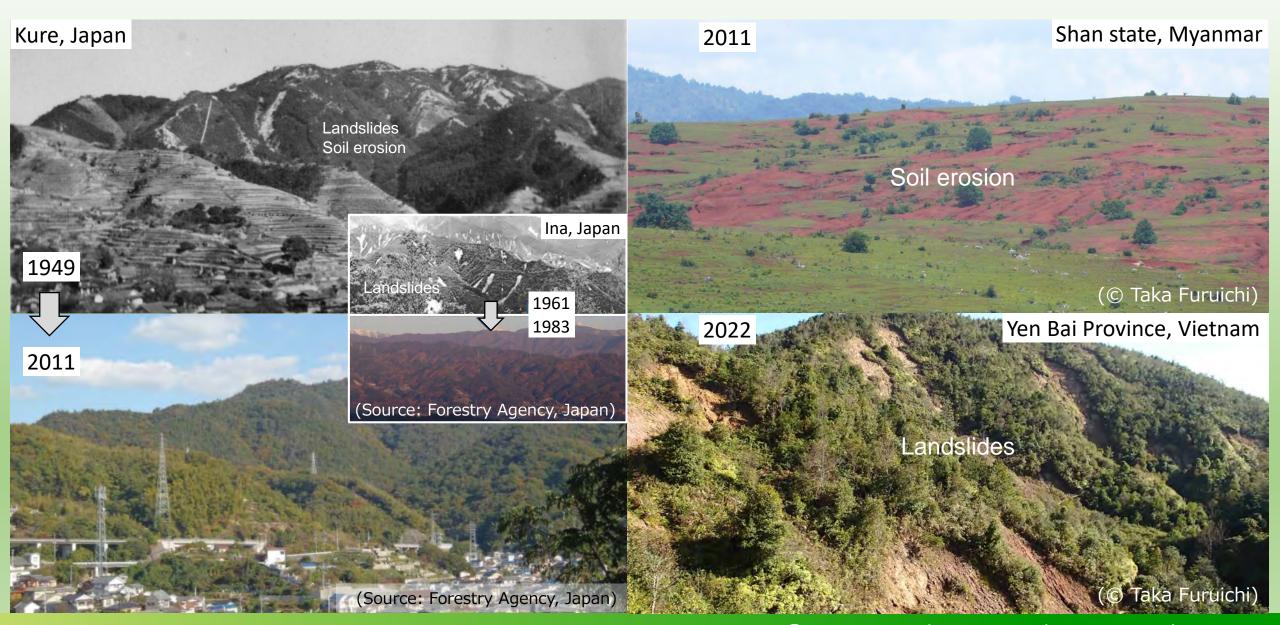


Dr. Jiro Iguchi (PADECO Co., Ltd.)

# Forest-based disaster risk reduction in Japanese contexts

(Mountain Chisan)

## **Mountain landscapes in Japan and Southeast Asia**



## Mountain Chisan (Forest-based erosion control)

- *Main objective:* Prevent and reduce mountain disasters
- Combined approach:
  - 1) Maintenance of forest (i.e. afforestation) and
  - 2) Allocation of complementary facilities (i.e. erosion control) on slopes and along creeks in mountains.
- Mitigation, not perfect prevention: Mountain Chisan can not perfectly control erosion processes.
  → Must be along with long-term land-use planning
- Multiple effects:
  - Mitigate landslides and debris flows
  - Mitigate soil erosion (sediment discharge)
  - Restore groundwater
  - Conserve forest ecosystems
  - Mitigate greenhouse gas emission



(Source: Nagahime Survey and Design Co., Ltd.)

# Results from a baseline survey: Participation of Japanese private sectors in international development projects

A joint survey in 2022 with the Asia Air Survey, Co., Ltd.

# Point 1

# Japan is a major financial contributor for international development banks and UN conventions

					Unit:	USD million
Fund	2016	2017	2018	2019	2020	Total
Japan	1,813	1,738	2,119	2,475	1,360	9,505
DAC countries	11,073	10,273	14,228	11,800	11,420	58,794
Japan's share	16%	17%	15%	21%	12%	16%

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Author's calculation. Figures are rounded to the closest million. [1] Members' total use of the multilateral system. As of August 2022. https://stats.oecd.org/Index.aspx?DataSetCode=MULTISYSTEM#

	Unit: USD million							
Donor country	Amount	% of DAC						
1. United Kingdom	11,210	19.1%						
2. Japan	9,505	16.2%						
3. United States	7,192	12.2%						
4. Germany	5,360	9.1%						
5. France	3,401	5.8%						

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Period: 2016-2020. Author's calculation.

## Asian Development Bank (ADB)

					Unit:	USD million
Fund	2016	2017	2018	2019	2020	Total
Japan	423	403	383	378	531	2,118
DAC countries	1,191	1,176	897	920	1,017	5,201
Japan's share	36%	34%	43%	41%	52%	41%

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Author's calculation. Figures are rounded to the closest million. [1] Members' total use of the multilateral system. As of August 2022. https://stats.oecd.org/Index.aspx?DataSetCode=MULTISYSTEM#

	Unit: USD million						
Donor country	Amount	% of DAC					
1. Japan	2,118	<b>40.7%</b>					
2. Australia	838	16.1%					
3. United Kingdom	557	10.7%					
4. United States	373	7.2%					
5. Canada	317	6.1%					

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Period: 2016-2020. Author's calculation.

# Global Climate Fund (GCF)

					Unit:	USD million
	2016	2017	2018	2019	2020	Total
Japan	354	343	349	0	386	1,432
DAC countries	1,661	2,001	1,188	604	2,414	7,868
Japan's share	21%	17%	29%	0%	16%	18%

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Author's calculation. Figures are rounded to the closest million. [1] Members' total use of the multilateral system. As of August 2022. https://stats.oecd.org/Index.aspx?DataSetCode=MULTISYSTEM#

	Unit: USD million						
Donor country	Amount	% of DAC					
1. Japan	1,432	18.2%					
2. United Kingdom	1,214	15.4%					
3. United States	1,000	12.7%					
4. France	982	12.5%					
5. Sweden	869	11.0%					

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Period: 2016-2020. Author's calculation.

# Global Environment Facility (GEF)

					Unit:	USD million
	2016	2017	2018	2019	2020	Total
Japan	138	135	0	217	222	712
DAC countries	928	874	997	941	801	4,541
Japan's share	15%	15%	0%	23%	28%	16%

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Author's calculation. Figures are rounded to the closest million. [1] Members' total use of the multilateral system. As of August 2022. https://stats.oecd.org/Index.aspx?DataSetCode=MULTISYSTEM#

	Unit: USD millior						
Donor country	Amount	% of DAC					
1. Japan	712	15.7%					
2. Germany	709	15.6%					
3. United States	622	13.7%					
4. United Kingdom	409	9.0%					
5. France	319	7.0%					

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Period: 2016-2020. Author's calculation.

# United Nations office for Disaster Risk Reduction (UNDRR)

					Unit:	USD million
	2016	2017	2018	2019	2020	Total
Japan	1.6	2.2	4.8	3.3	3.4	15.2
DAC countries	10.9	13.5	23.0	23.5	34.3	105.1
Japan's share	14%	16%	21%	14%	10%	<b>15%</b>

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Author's calculation. Figures are rounded to the closest USD 100,000. [1] Members' total use of the multilateral system. As of August 2022. https://stats.oecd.org/Index.aspx?DataSetCode=MULTISYSTEM#

		Unit: USD million
Donor country	Amount	% of DAC
1. EU Institutions	26.4	25.1%
2. Sweden	24.7	23.5%
3. Japan	15.2	14.5%
4. Germany	13.6	13.0%
5. Norway	10.3	9.8%

Source: OECD, 2022 [1]. Gross Disbursements, Current USD. Period: 2016-2020. Author's calculation.

# Point 2

# However, Japanese private sectors have only minor participation in those projects.

# World Bank

(Source: The workshop document of the World Bank Tokyo Office)

## Ranking of World Bank project contracts by country in 2021 (provisional data)

	Total	Amount (100 M\$)		Goods	Amount (100 M\$)	Ci	vil works	Amount (100 M\$)	Cor	nsultant works	Amount (100 M\$)		rvices except sultant works	Amount (100 M\$)
1	China	36.88	1	China	3.65	1	China	33.11	1	World	1.46	1	United States	0.75
2	India	12.79	2	Switzerland	3.63	2	India	10.22	2	India	1.28	2	World	0.37
3	Turkey	4.34	3	World	2.37	3	Tunisia	3.09	3	Turkey	0.91	3	Indonesia	0.32
4	World	4.22	4	Turkey	1.86	4	Vietnam	2.20	4	Nigeria	0.91	4	South Africa	0.31
5	Switzerland	4.19	5	India	1.18	5	Turkey	1.56	5	France	0.66	5	Pakistan	0.22
6	Tunisia	3.45	6	Italy	1.14	6	Lebanon	1.23	6	Japan	0.63	6	Switzerland	0.19
7	Vietnam	2.78	7	Nigeria	0.61	7	Poland	1.12	7	Kenya	0.43	7	Spain	0.17
8	Nigeria	2.77	8	Korea, Republi	0.60	8	Nigeria	1.10	8	Congo, Democ	0.41	8	Portugal	0.16
9	Italy	2.14	9	Croatia	0.58	9	Kenya	0.91	9	United States	0.33	9	Nigeria	0.15
10	United States	1.75	10	Vietnam	0.55	10	Italy	0.83	10	Germany	0.31	10	India	0.10
21	Japan	0.93	31	Japan	0.13	39	Japan	0.17					Japan	N/
	Total Amount	75.32		Total Amount	16.18		Total Amount	55.36		Total Amount	7.35		Total Amount	2.74
Data	are summarise	d for a regi	stere	d country of a b	idder, Reco	ords o	of subsidiary o	ompanies ai	re ado	led to countries	of their red	nistra	tion	

## Ranking of ADB project contracts by country in 2021

(Source: 2021 Annual Procurement Report, ADB)

	Total	Amount (Million USD)	Goods, Civil works, others		Amount (Million USD)	C	Consultant	Amount (Million USD)
1	China	3,329.5	1	China	3,294.9	1	India	93.1
2	India	2,812.9	2	India	2,719.8	2	Indonesia	53.8
3	Bangradesh	1,117.0	3	Bangradesh	1,108.4	3	Japan	50.4
4	Philippines	490.2	4	Philippines	467.2	4	France	48.1
5	Vietnam	355.1	5	Vietnam	343.1	5	Australia	35.1
6	Indonesia	334.8	6	Pakistan	297.7	6	China	34.6
7	Pakistan	311.4	7	Indonesia	281.0	7	Spain	34.2
8	Sri Lanka	241.1	8	Sri Lanka	231.7	8	Korea	28.5
9	Mongolia	169.8	9	Mongolia	159.9	9	Singapore	18.3
10	Nepal	142.4	10	Nepal	134.4	10	Turkey	16.6
21	Japan	58.1	34	Japan	7.7			
Total		10,658.4			9,961.4			697

# Point 3

# Also, the numbers of projects related to F-DRR have been limited.

# World Bank

2001-2021						U	nit: USD million
All contracts	Amount	Forest	Amount	Disaster	Amount	Forest + Disaster	Amount
1. China	50,119.3	1. Russia	78.8	1. Bangladesh	409.6		n/a
2. India	28,817.8	2. Internat. Org.	56.1	2. India	262.4		n/a
3. Brazil	11,149.6	3. Congo Dem.	46.9	3. Viet Nam	124.9	No contract	n/a
4. International Organization	8,758.8	4. Uruguay	40.0	4. China	74.4		n/a
5. Turkey	7,326.7	5. Argentina	37.7	5. Cambodia	71.0		n/a

Source: World Bank, 2022 [1]. Author's calculation. Period: 2001-2021. As of March 2022.

[1] https://finances.worldbank.org/Procurement/Major-Contract-Awards-Prior-reviewed-since-FY-2001/4bhp-2q7b

# Asian Development Bank (ADB)

## 2017-2022

2017 2022						L	Init: USD million
All contracts	Amount	Forest	Amount	Disaster	Amount	Forest + Disaster	Amount
1. India	15,035.9	1. China	71.6	1. Indonesia	1,000.0	1. UK	0.1
2. China	12,353.6	2. Philippines	15.4	2. Philippines	500.7	2. Mongolia	0.1
3. Philippines	9,181.4	3. Indonesia	12.6	3. Nepal	124.9		
4. Indonesia	8,936.0	4. Pakistan	8.6	4. Pakistan	80.7		
5. Pakistan	6,035.2	5. Mongolia	3.6	5. Tonga	24.1		

Source: ADB, 2022 [1]. Author's calculation. Period: 2017-2022. Based on contract amounts.

[1] Operational Procurement Database 2017-2022. https://data.adb.org/dataset/operational-procurement-database

# Point 4

# Why Japanese private sectors have only minor participation? How to promote more participation?

## 1) Price competitiveness

Consulting firms of developing and emerging countries can offer lower price, significantly due to lower salary of engineers. Japanese firms are facing to hire engineers internationally through various channels.

## 2) Human resource

Not only technical ability, but also communication/negotiation skills with recipient countries and international organizations and ability for policy design and coordination are desired.

## 3) Globalization, meaning localization

Again, it is not feasible to win a bid by a team organized only by Japanese engineers. Consultants in other DAC countries are said to have tried to localize themselves for being competitive.

4) **Partnership with local and international firms for credentials in local markets** Experience and records in a specific country, in a specific area, in a specific organization promote competitiveness. Good partnership with reliable local and international firms will enhance opportunity to win a bid.

## 1) Price competitiveness

Japanese goods and civil works have high quality but high cost.

## 2) Appropriate technique

High quality Japanese goods and civil works may not necessarily fit the specification and price in recipient countries. High quality alone cannot be an advantage to win a bid.

## 3) Various risks for investment

Initial investment is far larger than consultant businesses. Manufacturers are generally need a longer payout period which increases various risks.

4) Creating a joint project with differently specialized firms, finding relationship with local partners, gaining credence from government

Creating these relationships takes time and efforts which need investment and increase risks.

# **Opportunities and challenges 1: Private sectors**

Be competitive with firms of developing and emerging countries

## 1) Leadership and management for being a global firm

Need a corporate decision if a firm will invest for winning bids in international development projects, because business manners and framework are very different between Japanese ODA projects and international development projects.

## 2) Still, leverage the experience through Japanese ODA

Japanese ODA experiences are still useful to create a joint venture, to find local partners, to gain credence from local government. For instance, JICA TA  $\rightarrow$  JICA loan  $\rightarrow$ [Get experience] $\rightarrow$ WB TA  $\rightarrow$ WB loan.

## 3) Adapt the F-DRR technique beyond forestry

Appeal and utilize *Chisan* technique in various disaster-related projects, such as for stabilization of roadside and riverside slopes by afforestation. This would be enhanced through networking on various platforms and/or collaboration between private sectors and academics.

# **Opportunities and challenges 2: Donors and governments**

Private sectors cannot participate in if projects are not planned and implemented.

1) Embrace *Chisan* as an approach of NbS for disasters due to the climate change

The World Bank has a clear policy to enhance the benefits of NbS for disaster risk reduction. As such, the international development banks (World Bank, ADB) and UN Conventions (GCF, GEF) are likely increasing investment in this area. The *Chisan* projects have the significant potential to contribute to the movement.

2) Better assess multiple benefits of mountain forest management

The multiple benefits of *Chisan* projects below may not be clearly and easily assessed and valued. It would be worth studying these aspects in a model project.

- Mitigate landslides and debris flows
- Mitigate soil erosion (sediment discharge)
- Restore groundwater
- Conserve forest ecosystems
- Mitigate greenhouse gas emission

## For more information:

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Mountain slopes and valley in Mu Cang Chai, Yen Bai Province, Northern Vietnam Road

River (Turbid water)

International Seminar, 1 February 2023